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Embodies a unique combination of technical savvy and creativity. One of the few woman members of the CTO Club of New York with a history of technical leadership. Over 18 years of online marketing and Web application development experience. Served as Chief Technology Officer leading global technical teams at Grey E Marketing, Grey Direct, G2 Direct & Digital and more recently Epsilon.

Established the Online Marketing Educational Program at New York University and taught courses there for seven years. Served as Technical Director for The Nobel Foundation's web site and as Technical Director of the National Demonstration Laboratory at the Smithsonian Institution in Washington, D.C.

BS degree in Music Education from Ohio University and MA degree in Computer Music from New York University.